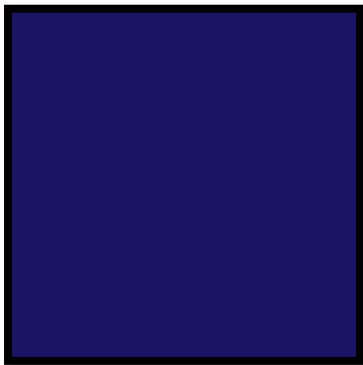10 Sept 2012

Let's take Wallpapers Seriously!

With billions of corporate organisations across the world; it is a scenario where almost everything matters! From the tiniest things like the shape of the chairs that employees sit on, to the colour shades of the computer hardware that the work-engines have; everything is connected and has some level of impact on the work efficiency, ultimately generated. Most of the jobs today, are heavily associated with the computers and laptops.

This makes even a common thing like desktop wallpaper, very important element in affecting the psyche and emotional levels of the employees. Whenever we turn the computers on and switch between the windows of different tasks and programs; what comes up as a bridging element is the desktop wallpaper. Here are some aspects to be kept in mind while choosing your wallpapers in order to increase its desktop-life and make the computer experience smooth and easy…

Monochromes

Interestingly, monochromes create two different types of impacts on the employee when kept as wallpapers. It all depends on the appropriateness of the colour and the level of job responsibility held by the employee. The plain-coloured wallpapers work really well with the creativity-based and more responsible level of job profiles. This is because; flat or plain desktop backgrounds act as a blank canvas while thinking of new ideas and solutions. Moreover; they also give enough visual-break to the minds, from constantly dealing with multiple colours and shades. However; densely coloured and vibrant imageries work really well with monotonous and tedious jobs, usually low-profiled.

Corporate Branding

This is potentially a strong factor to enhance employee engagement with the organisation, he works for. However; this concept doesn't work well, with the wallpapers. The organisations which stuff their computers with logos and motivational corporate imagery on the desktop generate an obsessive repulsion in the employee psyche and eventually create frustration. Many employees consider their desktop wallpapers to be their personalised space. Hence, taking the corporate branding from organisation ambience, up to the desktop wallpapers might not be a very wise decision.

Violence

Although violence is one of the most common attractions for many people, especially youngsters; it is advisable to avoid keeping indicative or upfront violence in the imagery on the desktop. Although the aggressive wallpapers might initially seem to help pacify the internal frustrations towards work and life; but will ultimately lead to a state of disturbance extending up to the happier and delighted times as well. Also, frequent exposure to violence over a long period, tends to make one intolerant and impulsive by nature, which can affect this behaviour, relations, environment and hence the career itself.

Love & Sex Appeal

Another, very popular choice of wallpaper category is related to the scenes of love, affection, compassion, fashion, beauty, intimacy and even lust at times. This is fundamentally an incorrect choice of wallpaper, to be at the work-place because when at work, these things are nothing but a distraction from work responsibilities. They might be refreshment to the sight on an occasional glance but gradually tend to get into the wrong side of professionalism and work-ethics.

Logic

Logical or intellectually challenging wallpapers are definitely a good choice, but must not be too tough on the grey. Initially, they use-up a lot of mind during exposure and later become so obvious that it generates a sense of boredom and dislike in the viewer's mind. So, try and keep the logic in the wallpapers, light enough to not get bored with and generalised enough to give out a fresh look every time.

Gods & Babies

It might appear strange, that the gods and babies have been put in one category of desktop imagery. But the reason for doing so; is simply because, such wallpapers work well only with those who like and believe in them. These images can create an aversion in those who are atheists and avoid the cute-feeling which babies tend

to generate while at work. However; keeping wallpapers of babies and gods, which the employee is directly and intensely related or associated with, can create distraction at times.

Wildlife & Landscapes

They are really, a good option for the desktops as they always manage to give a fresh and adventurously motivational feel while viewing. Moreover; nature and wildlife are also not attached to any personal emotions or biases of a person, which enables their applicability over a wide spectrum of work-force without leading to distraction from work. However, the high contrast in such images might appear disturbing.

Personal Goals & Dreams

The goals and dreams can make highly motivating desktop backgrounds. They manage to keep one motivated and engaged in the job despite of hard times during the work period. However; very short-term goals can go wrong, as they easily get exhausted. Also, keeping a goal which is too difficult to be attained is meaningless, as it can create depression on a longer run. Moreover; the goals and dreams of life must not be confused with fantasies, as they tend to distract the mind and hinder the focus on the work.

Abstracts

They are really a good option for computer's background imagery. Abstracts have a mild touch of logic as well as relaxation in them. They are thought provoking, as well as creative enough to not easily get bored with. The best thing is that they don't engage too much of the viewer's attention and hence enhances the focus on work. They are even motivating and spiritual at times, which is a good visual interval during the stressful work-hours. However, they might also give a sense of absurdness to some people, who avoid watching the (supposedly) unknown or irrelevant imagery.